

Action Checklist:

7 Actions to Ensure that Your Switch to a Construction Software Platform is Successful

1 Get in the Right Mindset to Prioritize Change

Ask yourself: what's held you back from making the move... Disruption to operations and routine? Costs? Time?

26%

of construction firms struggle with time needed to implement and train new technology.¹

Don't let this hold you back.

By prioritizing change and implementing a new construction software platform, you'll combat many more common IT challenges along the way:



CMiC's tip:

"Remember, better productivity comes from investing in information technology, so it's worth the temporary disruption and the time, cost and change in routine."

Top IT challenges for construction firms*:

- 24%** communication between field and office
- 23%** lack of connectivity to remote sites
- 21%** data security
- 18%** keeping software current
- 17%** integration with software used across teams
- 15%** keeping hardware current
- 13%** integration with software used across clients
- 10%** outdated company software and systems¹

*Construction firms marked all that apply

2 Complete a Detailed Business Mapping To Truly Benefit

Internally identify the strengths and weaknesses of all your business processes to understand how a new construction software platform will meet your needs and enhance operations.

What is detailed business mapping?

A process that outlines all the activities involved in business operations:

- Who is responsible?
- What are the expected standards?
- How is the success of the process determined?
- What are the pain points of this process?



How CMiC uses business mapping:

"We use detailed business mapping to determine how to resolve those pain points and deploy better business practices,"

Candice Francis,
Product Manager at CMiC.

3 Allow Key Employees To Be Part Of The Change

Get key employees on board who will be using the new system the most – both in the back office and in the field.

Did you know?

24% of contractors experience employee resistance to IT changes.¹

Solution

Enhance employee adoption, satisfaction & productivity with an easy-to-learn and intuitive user interface.

Steps to get team buy-in:

- 1** Address why there's a need for change
- 2** Mention goals and priorities you collectively want to achieve
- 3** Include them in the solution selection process

4 Get Full Alignment From Other Stakeholders By Communicating Benefits

Once employees are on board, communicate your overall business goals to stakeholders by pinpointing how your new platform will help achieve them and benefit the company.

Top ways a single database platform can help achieve goals:

- 1** Streamline workflows to save time and money
- 2** Automatic real-time updates from jobsite data
- 3** Smarter, and faster, decision-making
- 4** Complete visibility of the latest data at all times
- 5** Eliminate duplicative data entry

...And much more!



Use quantifiable proof to back up your move.

Implementing cloud technology has an almost instantaneous positive impact. A study showed 80% of companies report operational improvements within the first few months of adopting the tech.²

5 To Remain Competitive, Only Consider Cloud Platforms

Reduce the number of platforms to compare: a cloud platform is necessary to stay ahead... soon, it will be required to remain a viable business.

Key benefits of cloud solutions:

- Anywhere, anytime access
- Real-time data
- Only pay for what you use
- Fast implementation
- Scales with your business as it grows
- Always run the latest version of the software (no costly and time-consuming migrations to new versions)

The construction industry is ready for change!

Back in 2017, over 87% of the industry felt open to using cloud platforms for future projects.³



CMiC's tip:

Align your business with leading companies! 94% of enterprises already use a cloud service.⁴

6 Emphasize Ease-of-Use for Your Solution

Simple is best – but why? In construction, many of the most experienced workers tend to be more senior, but less experienced with technology.

Key features of a simple-to-use interface:



CMiC's tip:

Don't waste time! A simple-to-use interface is quicker for employees to learn, and therefore, takes less time to deploy.

7 Select a Software Partner with Deep Construction Industry Experience

Look beyond broad, non-industry-specific software solutions to specialized platforms with a track record of expertise in the industry.

In a recent survey, **67% of participants** said industry-specific functionality was a significant feature for them when choosing enterprise software.⁵

4 benefits of construction-specific software

- Knowledgeable advice
- Optimized functionality
- Assurance that solution supports business priorities
- Deployed quickly and correctly the first time



Pro tip:

"There are a lot of very good small software companies that need specific industries with specialized needs"

Jennifer Lonoff Schiff,
CIO magazine contributor.

Sources

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4. Rightscale® State of the Cloud Report, Flexera, January 2019
5. 2018 ERP Report, Panorama Consulting Group, 2018