

CMiC Business Intelligence: Purpose-built for Construction

Product Highlights

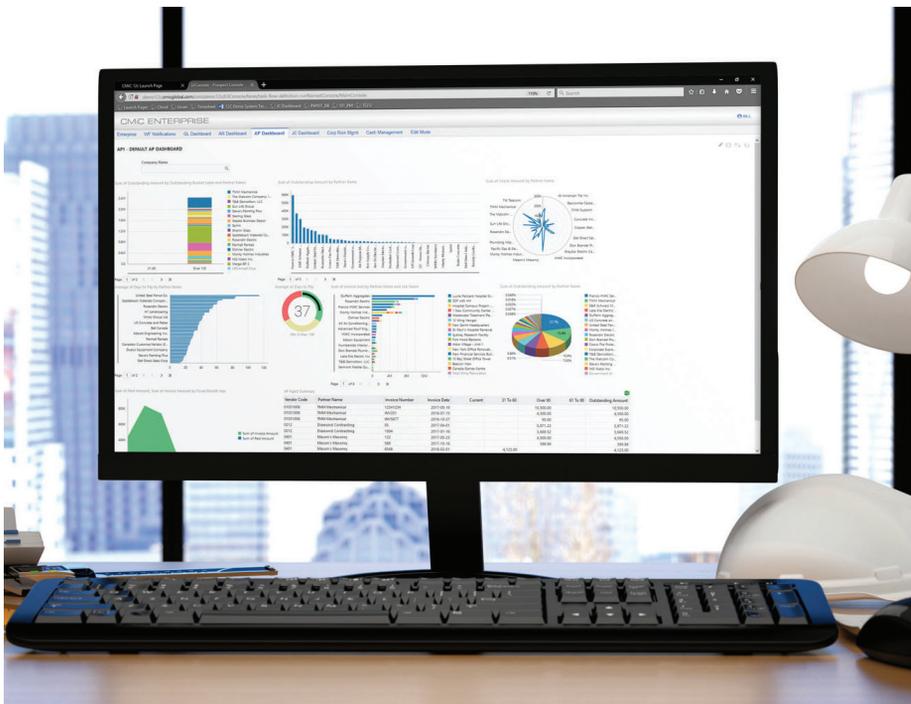
- Embedded BI in the core ERP and field applications helps realize the value of data across the organization
- Linking reporting and analytics maximizes the impact of data insights
- Increased process automation delivers greater organizational efficiency
- Visual consistency enhances ease of use and boosts BI adoption

“*CMiC helps us leverage our data to make well-informed decisions at all levels of the company.*”

—Luis Berumen
Director of Construction
Technologies, Bartlett Cocke
General Contractors



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Too many organizations limit their productivity by choosing standalone BI toolsets. Switching between core business applications and BI tools—having to enter, exit and re-enter different modules to complete a single task—will not only result in lower user adoption rates, but also will render BI insights in a suboptimal context.

Unique to the construction industry, CMiC BI simplifies the ongoing management of data across the enterprise. By embedding directly into the CMiC interface, the widgets and components function within existing screens—displaying reporting and analytical functionality in an environment already familiar to its users. CMiC BI is built on top of the same database as the rest of the CMiC platform, allowing any authorized member of the organization to access

real-time data without having to migrate, convert or merge the information first.

Bartlett Cocke General Contractors (BCGC), based in San Antonio, Texas, is familiar with the difficulties of manually reconciling the data in disparate systems.

“CMiC has laid the foundation for us to effectively use the data passing through our company daily. Business intelligence has been—and continues to be—a top priority for us. CMiC helps us leverage our data to make well-informed decisions at all levels of the company,” says Luis Berumen, director of construction technologies at BCGC.

By combining analytical and operational functions, embedded BI empowered BCGC users with the context they needed to understand the relationships between operational processes and business data, enabling them to react faster to emergent business threats and opportunities.